



WBZ-TV

Order ID: 58770 CF LOC-POL

FBD - LBD: 10/28/12 - 10/28/12 11

HL#:

Created:

10/24/12 05:31 PM

SCOTT BROWN FOR U.S. SENATE...

CPE:

brown/r/us senate (1300)

Self

Agency Commission: 15 % Updated:

MBREDENWBZ on 10/24/12 05:33

Agency: MULTI MEDIA SERVICES CORP.

Product: Demo:

:03:00

Buyer: AE:

PAT CASHEN POLITICAL-WBZ-TV

HHOLDS DMA RTG Sched. Code: Z

Contract:

Confirmed: 10/24/12 05:33 PM 10/25/12 08:49 AM

Monthly

CABLE: 0%

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% Billing Int:

BM: SS

from credits on order # 58262,58221,58258,58259,58260,58261

ltem Time Class 001 PMENTALSN3 Eligible Days

30

WNDS: 0%

* * * * * S REGP

Break Type

Dur SC Self Pr Sales Catg **HHOLDS**

0.0

Rate Spots

\$11,000.00

Total \$11,000.00 NR A/G

fixed

FBD LBD 10/28/12 10/28/12 Oct 22

| Order Totals | | | | | | |
|---------------------|-----------------------|---------------------|-----------------|------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 1 | 0 | \$11,000.00 | \$9,350.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$11,000.00 | \$9,350.00 | \$0.00 | \$0.00 |